

## Cyber Liability Insurance

We are pleased to announce the availability of Cyber Liability Coverage that works as a unique loss control and risk mitigation service to notify and protect policy-holders that have suffered a data breach.

### Coverage Highlights:

- Claims made and reported basis.
- \$50,000 aggregate limit of Liability per Claim or Incident added to all policies.
- Limits available up to \$1,000,000.
- Optional 1 year Extension Period.
- Low retentions/thresholds for Information Security and Privacy Liability, Regulatory Defense and Penalties, Website Media Content Liability, PCI fines, expenses, and Costs, Privacy Breach Response Services.

A dedicated partner.



Hallmark Financial Services, Inc. has partnered with Beazley Group to offer the Cyber Liability coverage. Beazley pioneered the concept of data breach insurance that focuses first and foremost on response. Their dedicated business unit focuses exclusively on:

- Coordinating the IT experts and specialized lawyers to help you establish what's been compromised.
- Assessing your responsibility.
- Notifying those you affected.
- Coordinating credit or identity monitoring for your policyholder's customers.
- Providing PR advice to help safeguard your policyholder's reputation.
- Indemnify your policyholder's losses from lawsuits or regulatory actions.

### Three Towers of Coverage

Liability Coverage	Privacy Breach Response Services (Part 1)	Privacy Breach Response Services (Part 2)
<ul style="list-style-type: none"> <li>• Information Security &amp; Privacy Liability</li> <li>• Regulatory Defense &amp; Penalties</li> <li>• Website Media Content Liability</li> <li>• PCI Fines, Expenses &amp; Costs</li> <li>• Cyber Extortion</li> <li>• First Party Data Protection</li> <li>• First Party Network Business Interruption</li> </ul>	<ul style="list-style-type: none"> <li>• Legal Services</li> <li>• Computer Expert Services</li> <li>• Public Relations &amp; Crisis Management Expenses</li> </ul>	<ul style="list-style-type: none"> <li>• Notification Services</li> <li>• Call Center Services</li> <li>• Breach resolution &amp; Mitigation Services</li> </ul>



For additional information about terms, conditions, limits and retentions please contact your underwriter.

Claims handling and breach response services are provided by Beazley USA Services, a member of Beazley Group. Beazley USA Services does not underwrite insurance for Hallmark. Policies purchased through Hallmark are subject to Hallmark's underwriting processes.

## What you need to know about Cyber Liability

**932.7 million personal records breached since 2014\***

**51% due to hacking or malware**

**24% due to unintended disclosing on websites, emails, etc.**

**18% due to lost portable devices**

**4% due to insider abuse by an employee or a contractor**

**1% due to lost, discarded or stolen desktop computers or servers**

**1% due to payment card fraud**

**1% Unknown or other**



**172 million personal IDs lost or stolen**

Between 2005 and 2014, personally identifiable records stored on devices such as cell phones and laptops were lost due to theft or sheer carelessness.\*\*\*

**18% of U.S. Internet Users**

Reported having personal information stolen following breaches of online privacy\*\*

**47 U.S. States**

Have their own regulations governing how data breaches should be handled\*\*

\*In the U.S. since 2005 according to [www.privacyrights.org](http://www.privacyrights.org)

\*\*Pew Research Center \*\*\*Privacy Rights Clearinghouse